

Sustainability Report

2025



**Best Western Plus
Hotel Willingen**



Reporting Period:
01.01.2025 –
31.12.2025



Publication:
March 2026



1. Company Profile

Best Western Plus Hotel Willingen is a privately managed 4-star superior hotel with 148 rooms, a restaurant, bar, wellness area, and conference facilities.

The company employed an average of 48 staff members, including apprentices and temporary employees, and recorded 44,023 overnight stays during the reporting year.

Sustainability is an integral part of our corporate strategy. We are committed to reducing our environmental impact, assuming social responsibility, and ensuring long-term economic success.



2. Sustainability Strategy

Our sustainability strategy is based on three pillars:

Environmental

- Reduction of energy and water consumption
- Reduction of waste, particularly food waste
- Use of renewable energy
- Promotion of regional and sustainable supply chains

Social

- Fair working conditions
- Education and professional development
- Support with various employee concerns
- Discounts on a range of services
- Affordable staff accommodation (board and lodging)

Economic

- Long-term profitability
- Transparent procurement
- Investments in energy-efficient technologies

3. Environmental Performance Indicators

3.1. Energy Consumption

Measures implemented in 2025

- Conversion to LED lighting (90% completed)
- Replacement of older kitchen equipment with energy-efficient models

Energy Source	Total Consumption 2025	Consumption per Overnight Stay
Electricity (total)	346,727 kWh	7.88 kWh
of which renewable electricity	53%	–
Natural gas (heating)	1,257,666 kWh	28.57 kWh
District heating	–	–

3.2 Water Consumption Measures

- Installation of water-saving showerheads and toilets
- Raising guest awareness through information provided during check-in and check-out
- Optimization of laundry processes

Indicator	Value 2025
Total water consumption	6.619 m ³
Consumption per overnight stay	0,15 m ³

3.3 Waste Generation

Measures to reduce food waste

- Adjustment of buffet quantities based on occupancy forecasts
- Training of kitchen staff

Waste type	Total amount 2025	Per overnight stay
Residual waste	27 tonnes	0,61 kg
Paper/cardboard	ca. 16 tonnens	0,36 kg
Glass	8 tonnes	0,18 kg
Organic wate total	36 tonnes	0,82 kg



4. Procurement & Supply Chain

- 62% of food products are sourced from suppliers within a radius of 150 km.
- 38% of purchased products are certified organic.
- Single-use plastic products in guest areas are avoided wherever possible.
- Preference is given to regional service providers.

5. Employees

- 48 employees (including 5 apprentices and 11 temporary staff)
- Transparent remuneration, including vacation and Christmas bonuses
- Flexible working time models
- Employee "Heim" benefits card (discounts with local partner businesses)
- Special rates for hotel bookings
- Reward points for acquiring new guests (redeemable as vouchers)
- Employee loan program

6. Guests & Social Responsibility

- Digital guest directory to reduce paper consumption
- Green option for room cleaning

7. Achievement of 2025 Targets

TARGET

STATUS

100 % LED-lighting

90 % achieved

Reduce food waste by 10 %

8 % achieved

50 % Renewable electricity

achieved

8. Objectives for 2026

- Reduce total energy consumption by 5%
- Further reduce food waste by 5%

9. Transparency & Outlook

This report is made publicly available upon request and is published annually. Data collection is based on internal consumption measurements, supplier invoices, and waste records.

We view sustainability as a continuous improvement process and are committed to the transparent and ongoing development of our sustainability initiatives.